

Follow A Dream NHRA Championship Funny Car Team Seeks New Corporate Sponsorship

MARSTONS MILLS, Massachusetts (November 8, 2018)

The Follow A Dream NHRA Funny Car Team, founded by owner/crew chief, Jay Blake, offers a high-visibility marketing opportunity for corporate sponsors in the upcoming 2019 NHRA Championship Top Alcohol Funny Car Series. Follow A Dream's 13-year sponsorship with ITW Permatex has concluded, and the team is seeking a new primary sponsor as well as new additional supporting sponsors for the 2019 season. These sponsorships will deliver strong brand exposure at NHRA championship events on both national and regional levels.

During its successful 14-year history, Follow A Dream has proven to be an exceptionally dedicated and competitive team in a tightly-contested racing class, capturing 19 NHRA event wins and two championship titles.

Permatex[®], a leading innovator in chemical technology for automotive maintenance and repair, has been a primary sponsor of The Follow A Dream team since 2005. Permatex will continue support the team as a product sponsor.

Paco Agrafojo, Director of Marketing at Permatex, expressed his appreciation and thanked the Follow A Dream for the opportunity to be part of the team's growth and success. He noted, "On behalf of the entire Permatex and ITW Global Brands organization, I would like to thank Jay Blake and the Follow A Dream for a wonderful and very rewarding relationship over the past 13 years. Your team and your inspirational story have resonated deeply with both our distribution partners and our customers. As we look back on more than 160 races, numerous AAPEX/SEMA trade show appearances, corporate events at ITW, and the many visits and speaking events at Veteran Hospitals and Vo-Tech schools, we recall your compassion for people, your unstoppable passion for motorsports, and your belief in Permatex products."

Blake added, "Follow A Dream would like to thank Permatex for its

primary sponsorship over the last 13 years. We look forward to a continued product sponsorship and will continue to rely on Permatex brand products to get us to the finish line first. We are excited about Follow A Dream's future and look forward to welcoming new partners into our team."

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